

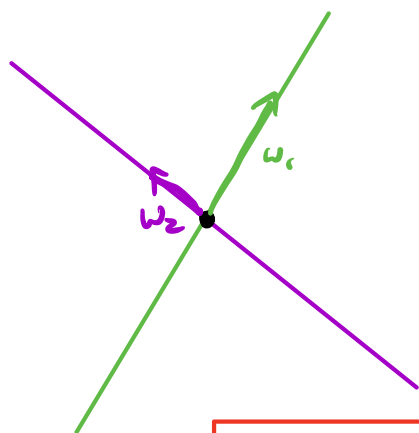
Geometry of the SVD

We have drawn pictures of triple products before

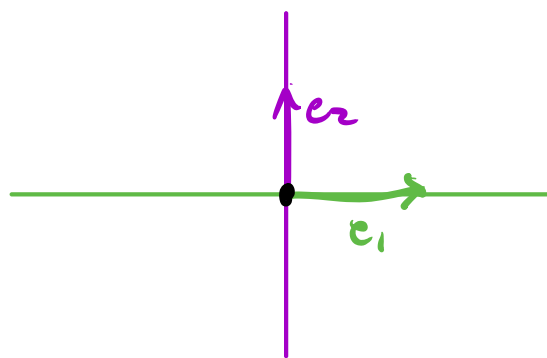
Diagonalization:

$$A = \frac{1}{10} \begin{pmatrix} 11 & 6 \\ 9 & 14 \end{pmatrix} = CDC^{-1}$$

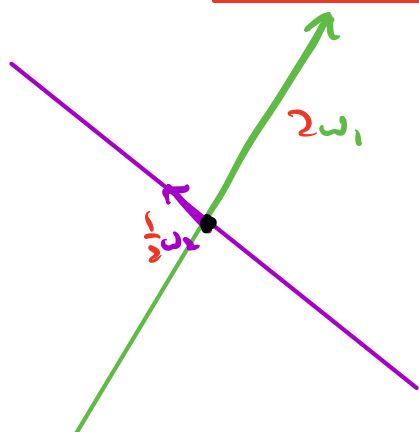
$$\text{for } C = \begin{pmatrix} \overset{w_1}{2} & \overset{w_2}{-1} \\ \overset{w_1}{3} & \overset{w_2}{1} \end{pmatrix} \quad D = \begin{pmatrix} \overset{\lambda_1}{2} & \overset{\lambda_2}{0} \\ 0 & \overset{\lambda_2}{1/2} \end{pmatrix}$$



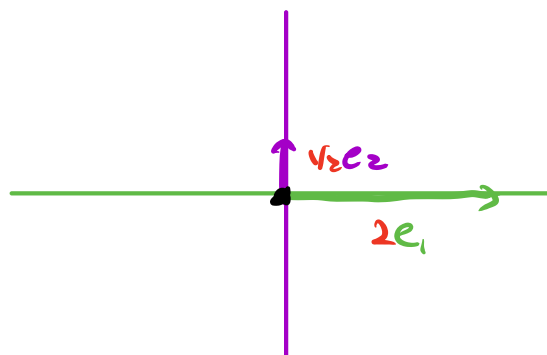
$$\begin{array}{c} C^{-1} \\ \hline C^{-1}w_1 = e_1 \\ C^{-1}w_2 = e_2 \end{array}$$



$$\begin{array}{l} \downarrow \\ \boxed{\begin{array}{l} Aw_1 = 2w_1 \\ Aw_2 = \frac{1}{2}w_2 \end{array}} \end{array}$$



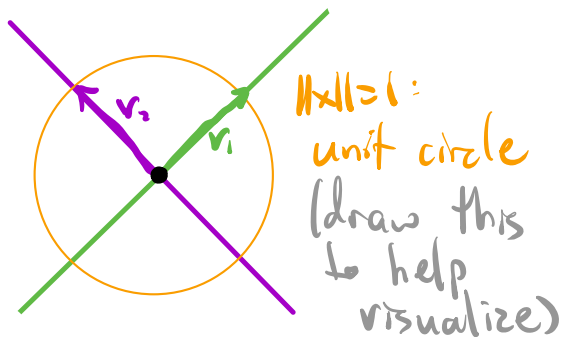
$$\begin{array}{c} C \\ \hline Ce_1 = w_1 \\ Ce_2 = w_2 \end{array}$$



SVD:

$$A = \begin{pmatrix} 3 & 0 \\ 4 & 5 \end{pmatrix} = U \Sigma V^T \quad \text{for}$$

$$U = \frac{1}{\sqrt{10}} \begin{pmatrix} \overset{u_1}{1} & \overset{u_2}{-3} \\ 3 & 1 \end{pmatrix} \quad V = \frac{1}{\sqrt{2}} \begin{pmatrix} \overset{v_1}{1} & \overset{v_2}{-1} \\ 1 & 1 \end{pmatrix} \quad \Sigma = \begin{pmatrix} \overset{\sigma_1}{3\sqrt{5}} & \overset{\sigma_2}{0} \\ 0 & \sqrt{5} \end{pmatrix}$$

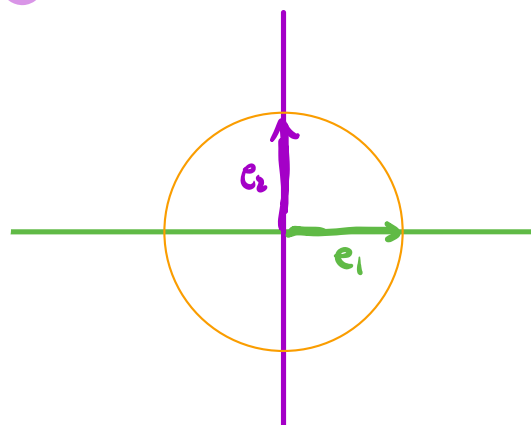


$$V^T = V^{-1}$$

$$\xrightarrow{\quad}$$

$$V^T v_1 = e_1$$

$$V^T v_2 = e_2$$

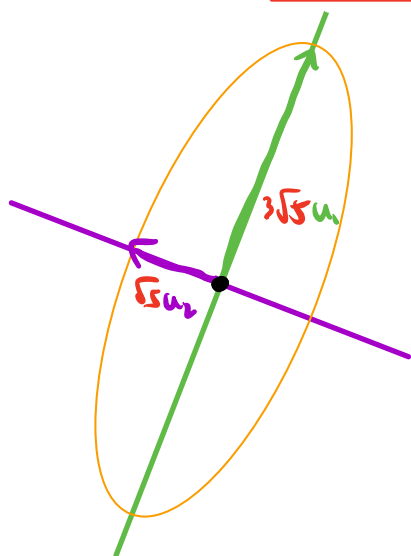


$A \downarrow$

$$A v_1 = 3\sqrt{5} u_1$$

$$A v_2 = \sqrt{5} u_2$$

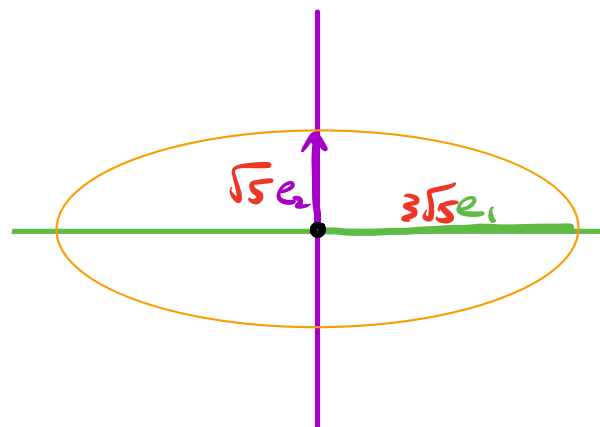
$\downarrow \Sigma$



$$\xleftarrow{U}$$

$$U e_1 = u_1$$

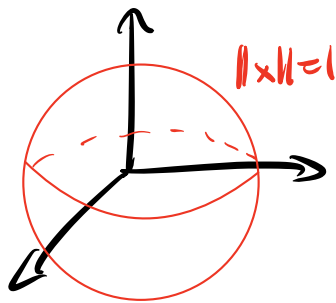
$$U e_2 = u_2$$



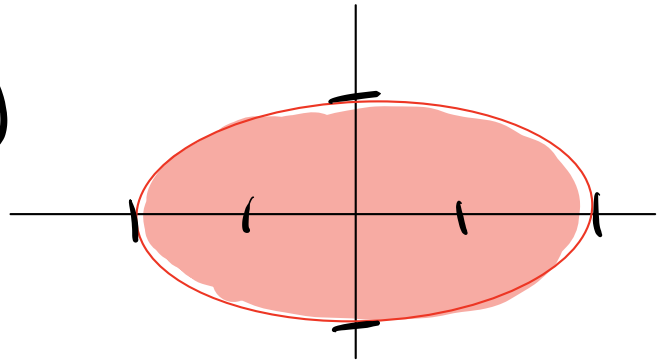
$A =$ (first rotate/flip) (then stretch) (then rotate/flip)

Notes / caveats:

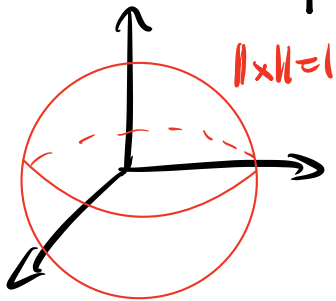
- **Diagonalization:** start & end in $\{w_1, w_2\}$ basis
- **SVD:** start with $\{v_1, v_2\}$ & end with $\{u_1, u_2\}$ basis
- The V^T & U steps preserve **lengths & angles** (rotations / flips)
- The Σ step can change dimensions:



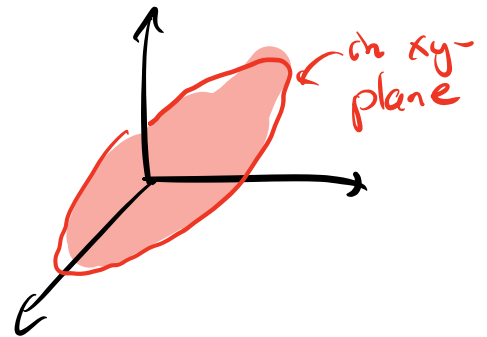
$$\Sigma = \begin{pmatrix} 2 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 0 \end{pmatrix}$$



- The Σ step can flatten a sphere:



$$\Sigma = \begin{pmatrix} 2 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 0 \end{pmatrix}$$



Principal Component Analysis (PCA)

This is "SVD in stats language".

→ it's often how SVD (or "linear algebra") is used in statistics & data analysis.

Idea: If you have n samples of m values each
↪ columns of an $m \times n$ data matrix

Let's introduce some terminology from statistics.

One Value ($m=1$):

Let's record everyone's scores on Midterm 3:
samples $x_1, \dots, x_n$

Mean (average): $\mu = \frac{1}{n} (x_1 + \dots + x_n)$

Variance: $s^2 = \frac{1}{n-1} [(x_1 - \mu)^2 + \dots + (x_n - \mu)^2]$

Standard Deviation: $s = \sqrt{\text{variance}}$

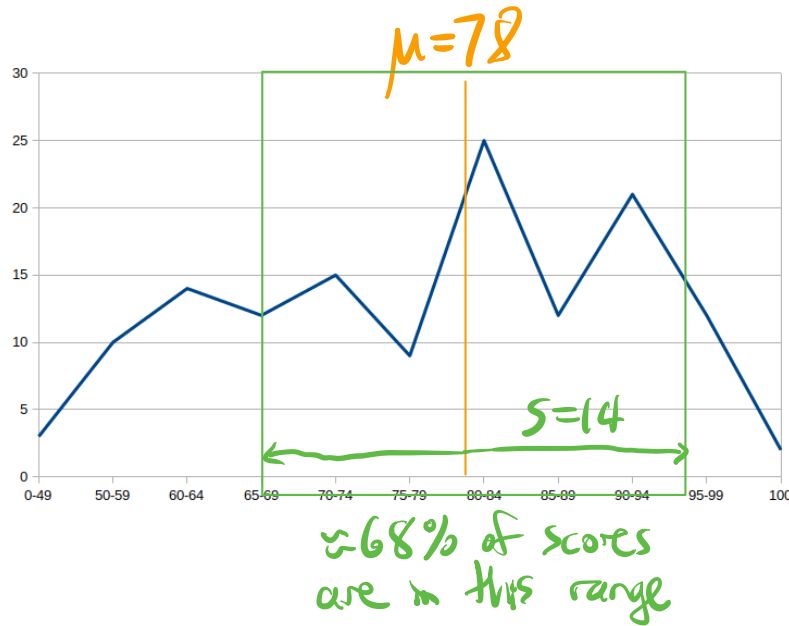
This tells you how "spread out" the samples are:

≈ 68% of samples are within $\pm s$ of the mean.

Where do these formulas come from?

Take a stats class!

Eg: Actual midterm 3 scores from Fall '20:



Two Values ($m=2$):

Let's record everyone's scores on **problems 1 & 2** on Midterm 3:

samples $(x_i), \dots, (x_n)$ $y_i, \dots, (y_n)$ $x_i = \text{score on problem 1}$
 $y_i = \text{score on problem 2}$

Mean scores:

Problem 1: $\mu_1 = \frac{1}{n}(x_1 + \dots + x_n)$

Problem 2: $\mu_2 = \frac{1}{n}(y_1 + \dots + y_n)$

Recenter to compute variance:

$\bar{x}_i = x_i - \mu_1$ $\bar{y}_i = y_i - \mu_2$ (subtract means)

Variance:

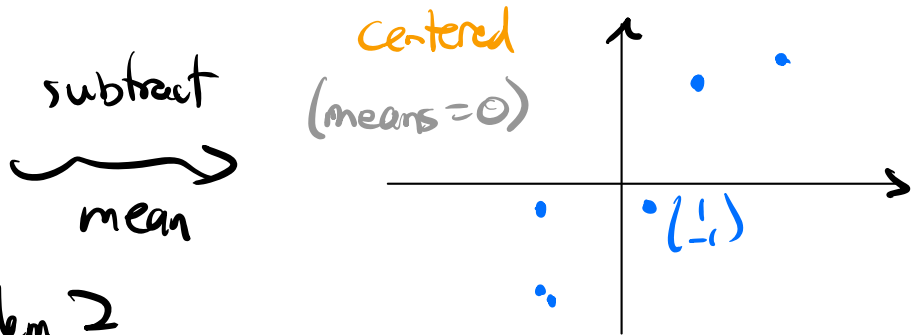
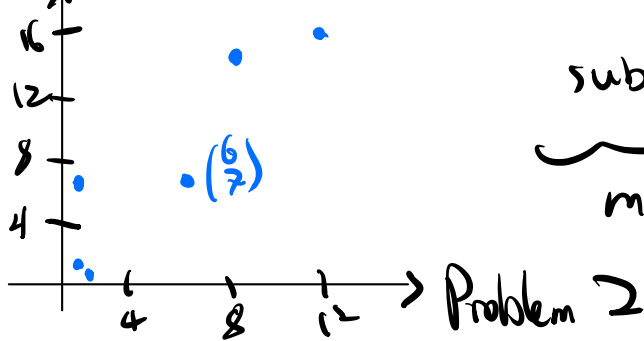
Problem 1: $s_1^2 = \frac{1}{n-1}(\bar{x}_1^2 + \dots + \bar{x}_n^2)$

Problem 2: $s_2^2 = \frac{1}{n-1}(\bar{y}_1^2 + \dots + \bar{y}_n^2)$

Total Variance: $s^2 = s_1^2 + s_2^2$

Eg: Scores $\begin{pmatrix} x_i \\ y_i \end{pmatrix} = \begin{pmatrix} 8 \\ 15 \end{pmatrix}, \begin{pmatrix} 1 \\ 2 \end{pmatrix}, \begin{pmatrix} 12 \\ 16 \end{pmatrix}, \begin{pmatrix} 6 \\ 7 \end{pmatrix}, \begin{pmatrix} 1 \\ 7 \end{pmatrix}, \begin{pmatrix} 2 \\ 1 \end{pmatrix}$ $\mu_1 = 5$
 $\mu_2 = 8$
 recenter: $\begin{pmatrix} \bar{x}_i \\ \bar{y}_i \end{pmatrix} = \begin{pmatrix} 3 \\ 7 \end{pmatrix}, \begin{pmatrix} -4 \\ -6 \end{pmatrix}, \begin{pmatrix} 7 \\ 8 \end{pmatrix}, \begin{pmatrix} 1 \\ -1 \end{pmatrix}, \begin{pmatrix} -4 \\ -1 \end{pmatrix}, \begin{pmatrix} -3 \\ -7 \end{pmatrix}$ $s_1^2 = 20$
 $s_2^2 = 40$

Problem 1



Store in matrices:

$$A_0 = \begin{pmatrix} x_1 & \dots & x_n \\ y_1 & \dots & y_n \end{pmatrix} = \begin{pmatrix} 8 & 1 & 12 & 6 & 1 & 2 \\ 15 & 2 & 16 & 7 & 7 & 1 \end{pmatrix}$$

$$A = \begin{pmatrix} \bar{x}_1 & \dots & \bar{x}_n \\ \bar{y}_1 & \dots & \bar{y}_n \end{pmatrix} = \begin{pmatrix} 3 & -4 & 7 & 1 & -4 & -3 \\ 7 & -6 & 8 & -1 & -1 & -7 \end{pmatrix}$$

Covariance Matrix:

$$S = \frac{1}{n-1} A A^T = \frac{1}{n-1} \begin{pmatrix} (\text{row 1}) \cdot (\text{row 1}) & (\text{row 1}) \cdot (\text{row 2}) \\ (\text{row 2}) \cdot (\text{row 1}) & (\text{row 2}) \cdot (\text{row 2}) \end{pmatrix}$$

$$= \frac{1}{n-1} \begin{pmatrix} \bar{x}_1^2 + \dots + \bar{x}_n^2 & \bar{x}_1 \bar{y}_1 + \dots + \bar{x}_n \bar{y}_n \\ \bar{x}_1 \bar{y}_1 + \dots + \bar{x}_n \bar{y}_n & \bar{y}_1^2 + \dots + \bar{y}_n^2 \end{pmatrix}$$

The diagonal entries are the variances:

$$s_1^2 = \frac{1}{n-1} (\bar{x}_1^2 + \dots + \bar{x}_n^2) \quad s_2^2 = \frac{1}{n-1} (\bar{y}_1^2 + \dots + \bar{y}_n^2)$$

The trace is the total variance:

$$\text{Tr}(S) = s_1^2 + s_2^2 = S^2$$

The off-diagonal entries are called **covariances**.

Eg. the $(1,2)$ -entry is

$$(\text{row } 1) \cdot (\text{row } 2) = \bar{x}_1 \bar{y}_1 + \dots + \bar{x}_n \bar{y}_n$$

- If this is **positive** then $\bar{x}_i$ & $\bar{y}_i$ generally have the **same sign**: if you did above average on P1 then you likely did above average on P2 too, & vice-versa. The values are **correlated**.
- If this is **negative** then $\bar{x}_i$ & $\bar{y}_i$ generally have **opposite signs**: if you did above average on P1 then you likely did below average on P2, & vice-versa. The values are **anti-correlated**.

In our case:

$$S = \frac{1}{5} A A^T = \begin{pmatrix} 20 & 25 \\ 25 & 40 \end{pmatrix} \quad \begin{array}{l} s_1^2 = 20 \\ s_2^2 = 40 \end{array}$$

$(1,2)$ -covariance = $25 > 0$: people who did above average on P1 likely did above average on P2.

So far we've done statistics.

Now we apply the SVD to A .

This will tell us which **directions** have the **largest** & **smallest variance**.

SVD of the Centered Data Matrix A (times $\frac{1}{\sqrt{n-1}}$):

$$\frac{1}{\sqrt{n-1}} A = \sigma_1 u_1 v_1^T + \dots + \sigma_r u_r v_r^T \rightsquigarrow \frac{1}{\sqrt{n-1}} A^T = \sigma_1 v_1 u_1^T + \dots + \sigma_r v_r u_r^T$$

The σ_i^2 are the ^{nonzero} eigenvalues of the covariance matrix:

$$S = \frac{1}{n-1} A A^T = \left(\frac{1}{\sqrt{n-1}} A \right) \left(\frac{1}{\sqrt{n-1}} A \right)^T$$

Recall: $\text{Tr}(S) = \sigma_1^2 + \dots + \sigma_r^2$ (sum of ^(nonzero) eigenvalues)

→ HW 11 #12(b)

But $\text{Tr}(S) = s_1^2 + \dots + s_n^2 = s^2 = \text{total variance}$, so:

total variance $s^2 = s_1^2 + \dots + s_n^2 = \sigma_1^2 + \dots + \sigma_r^2$

Recall: u_1 maximizes $\left\| \frac{1}{\sqrt{n-1}} A^T x \right\|^2$ subject to $\|x\|=1$
with maximum value σ_1^2

→ HW 14 #9

What is $\frac{1}{\sqrt{n-1}} A^T x$? Assume $\|x\|=1$.

If $\bar{d}_1, \dots, \bar{d}_n$ are ^{recentered} our data points (columns of A)

$$\rightsquigarrow \frac{1}{\sqrt{n-1}} A^T x = \frac{1}{\sqrt{n-1}} \begin{pmatrix} -\bar{d}_1 \\ \vdots \\ -\bar{d}_n \end{pmatrix} x = \frac{1}{\sqrt{n-1}} \begin{pmatrix} \bar{d}_1 \cdot x \\ \vdots \\ \bar{d}_n \cdot x \end{pmatrix}$$

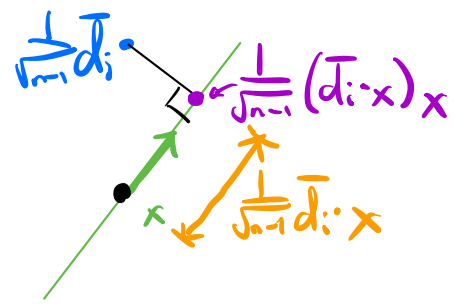
Since x is a unit vector, the projection

of $\frac{1}{\sqrt{n-1}} \bar{d}_i$ onto $\text{Span}\{x\}$ is $\frac{1}{\sqrt{n-1}} (\bar{d}_i \cdot x) x$

and $\frac{1}{\sqrt{n-1}} \bar{d}_i \cdot x$ is the amount of $\frac{1}{\sqrt{n-1}} \bar{d}_i$ in the x -direction (picture below)

Taking $x = u_1$:

$$\frac{1}{\sqrt{n-1}} \begin{pmatrix} \bar{d}_1 \cdot u_1 \\ \vdots \\ \bar{d}_n \cdot u_1 \end{pmatrix} = \frac{1}{\sqrt{n-1}} A^T u_1 = \sigma_1 v_1$$



$$\Rightarrow \sigma_1 u_1 v_1^T = u_1 (\sigma_1 v_1)^T = \frac{1}{\sqrt{n-1}} u_1 (\bar{d}_1 u_1 \dots \bar{d}_n u_1)$$

$$= \frac{1}{\sqrt{n-1}} ((\bar{d}_1 u_1) u_1 \dots (\bar{d}_n u_1) u_1)$$

$$= \text{projections of } \frac{1}{\sqrt{n-1}} \bar{d}_i \text{ onto } \text{Span}\{u_1\}$$

Upshot:

$$\sigma_1^2 = \left\| \frac{1}{\sqrt{n-1}} A^T u_1 \right\|^2 = \frac{1}{n-1} \left[(\bar{d}_1 \cdot u_1)^2 + \dots + (\bar{d}_n \cdot u_1)^2 \right]$$

= variance in the u_1 -direction

This quantity is maximized at u_1 , so

u_1 is the direction of greatest variance
= the first principal component

The summand $\sigma_1 u_1 v_1^T$ in the SVD of $\frac{1}{\sqrt{n-1}} A$ is:

$$\sigma_1 u_1 v_1^T = \left(\text{projection of } \frac{1}{\sqrt{n-1}} \bar{d}_1 \text{ onto } \text{Span}\{u_1\}, \dots, \text{projection of } \frac{1}{\sqrt{n-1}} \bar{d}_n \text{ onto } \text{Span}\{u_1\} \right)$$

In our case:

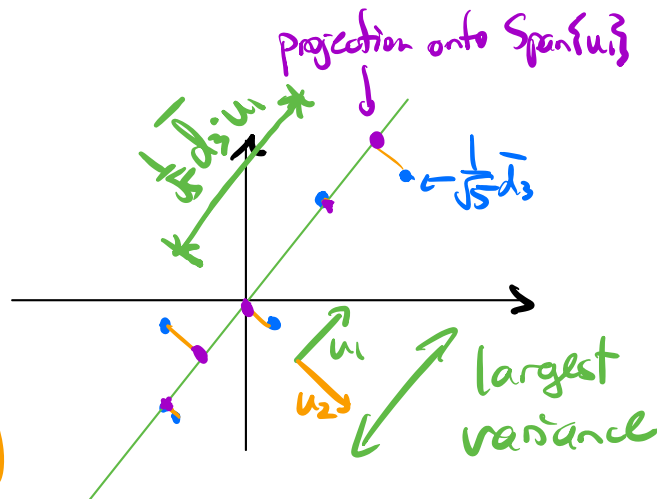
$$\frac{1}{\sqrt{6-1}}A = \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T \text{ for}$$

$$\sigma_1^2 \approx 56.9$$

$$\sigma_2^2 \approx 3.07$$

$$u_1 \approx \begin{pmatrix} 0.561 \\ 0.828 \end{pmatrix}$$

$$u_2 \approx \begin{pmatrix} 0.828 \\ -0.561 \end{pmatrix}$$



The purple dots are the columns of $\frac{1}{\sqrt{n-1}}A$.

So the first principal component is u_1 , and the variance in that direction is ≈ 56.9 .

(NB this is greater than the Problem 1 variance = 20 & the Problem 2 variance = 40)

NB: Here's how I should (but won't) grade the final exams

- Put the scores of each problem in an $m \times n$ matrix A_0 ($m = \# \text{problems}$, $n = \# \text{students}$)
- Subtract row averages to recenter $\rightarrow$ matrix A
- Compute the SVD of $\frac{1}{\sqrt{n-1}}A$
 $\rightarrow$ 1st principal component u_1
- The score for student i is
 $(\text{mean score}) + \frac{1}{\sqrt{n-1}} \bar{d}_i \cdot u_1$

This gives the same average but **maximizes** the **standard deviation** by weighting the problems.

Higher Principal Components

$$\frac{1}{\sqrt{n-1}}A = \sigma_1 u_1 v_1^T + \dots + \sigma_r u_r v_r^T \rightsquigarrow \frac{1}{\sqrt{n-1}}A^T = \sigma_1 v_1 u_1^T + \dots + \sigma_r v_r u_r^T$$

"Recall:" $\left\| \frac{1}{\sqrt{n-1}}A^T x \right\|^2$ is maximized

[subject to $x \perp u_1$ and $\|x\|=1$] at u_2 , with maximum value σ_2^2 . $\rightarrow$ HW 15 #15

More generally, $\left\| \frac{1}{\sqrt{n-1}}A^T x \right\|^2$ is maximized subject to $\|x\|=1$, $x \perp u_1, \dots, x \perp u_{i-1}$ at u_i , with maximum value σ_i^2 . By the same reasoning as before:

$$\begin{aligned}\sigma_i^2 &= \left\| \frac{1}{\sqrt{n-1}}A^T u_i \right\|^2 = \frac{1}{n-1} \left[(\bar{d}_1 \cdot u_i)^2 + \dots + (\bar{d}_n \cdot u_i)^2 \right] \\ &= \text{variance in the } u_i\text{-direction}\end{aligned}$$

This quantity is maximized at u_i subject to $x \perp u_1, \dots, x \perp u_{i-1}$, so

u_i is the direction of i^{th} greatest variance
= the i^{th} principal component

The summand $\sigma_i u_i v_i^T$ in the SVD of $\frac{1}{\sqrt{n-1}}A$ is:

$$\sigma_i u_i v_i^T = \left(\begin{array}{c} \text{projection of} \\ \frac{1}{\sqrt{n-1}}\bar{d}_i \text{ onto} \\ \sum_{j=1}^i u_j \end{array} , \dots , \begin{array}{c} \text{projection of} \\ \frac{1}{\sqrt{n-1}}\bar{d}_n \text{ onto} \\ \sum_{j=1}^i u_j \end{array} \right)$$

NB: u_1 is the direction of smallest variance.

So if σ_1 is small then $u_1^T d_i$ is small for all i

→ the data points almost lie on $\text{Span}\{u_1\}^\perp$.

Likewise, if σ_{n-1} & σ_n are small

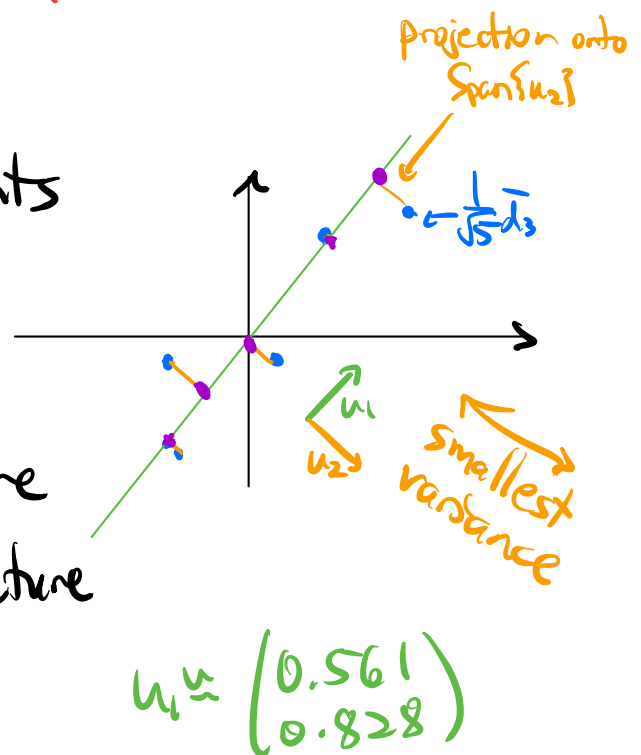
→ the data points almost lie on $\text{Span}\{u_1, u_2\}^\perp$ etc. This is dimension reduction.

In Our Case:

$\sigma_2^2 \approx 3.07 \Rightarrow$ our data points almost lie on

$$\text{Span}\{u_2\}^\perp = \text{Span}\{u_1\}$$

The columns of $\sigma_1 u_1 v_1^T$ are the orange lines in the picture (projection onto $\text{Span}\{u_1\}$)



Interpretation:

- Total variance is $60 = 20$ on prob 1 + 40 on prob 2
- $\sigma_1^2 \approx 56.9$ is variance in the u_1 -direction
- $\sigma_2^2 \approx 3.1$ is variance in the u_2 -direction.

This says: the variance on Problem 2 is $.828/.560 \approx 1.48$ times more than on Problem 1, so I should weight Problem 2 more heavily!