

Geometry of the SVD

We have drawn pictures of a triple product decomposition before.

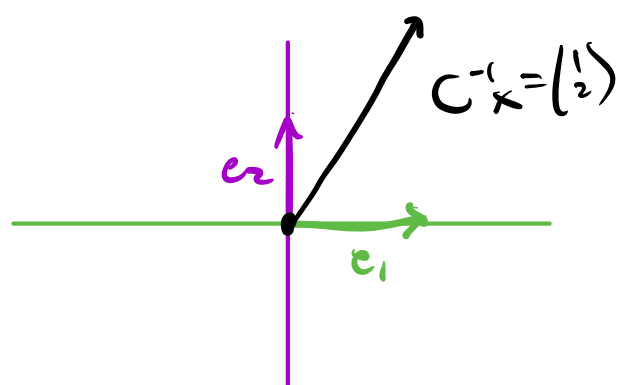
Diagonalization:

$$A = \frac{1}{10} \begin{pmatrix} 11 & 6 \\ 9 & 14 \end{pmatrix} = CDC^{-1}$$

$$\text{for } C = \begin{pmatrix} \overset{w_1}{2} & \overset{w_2}{-1} \\ 3 & 1 \end{pmatrix} \quad D = \begin{pmatrix} \overset{\lambda_1}{2} & 0 \\ 0 & \overset{\lambda_2}{1/2} \end{pmatrix}$$

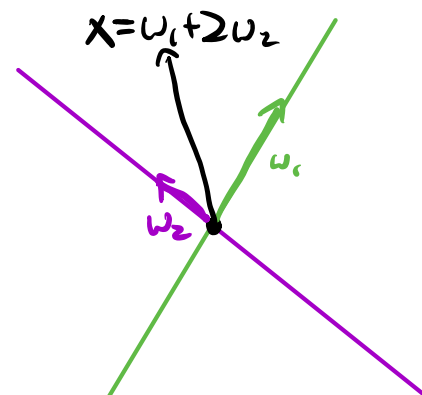
To evaluate $Ax = CDC^{-1}x$:

(1) multiply by C^{-1} (2) multiply by D (3) multiply by C

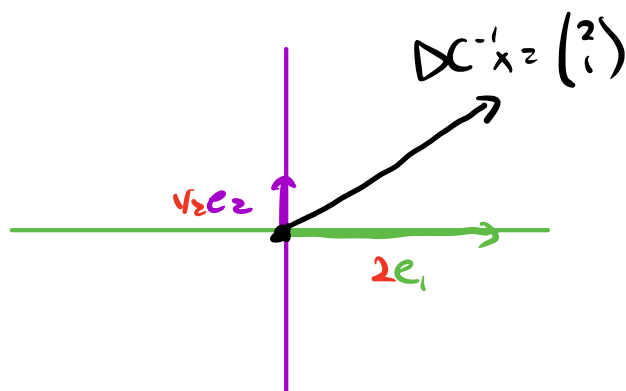


(1) C^{-1}

$$\begin{aligned} C^{-1}w_1 &= e_1 \\ C^{-1}w_2 &= e_2 \\ C^{-1}x &= \begin{pmatrix} 1/2 \\ 1 \end{pmatrix} \end{aligned}$$



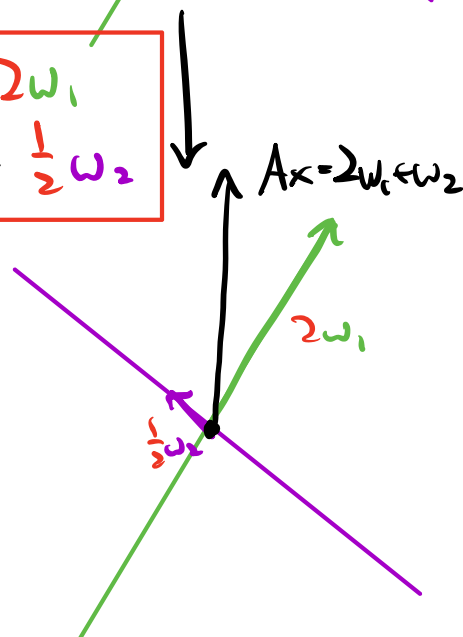
(2) $\downarrow D$



(3) C

$$\begin{aligned} Ce_1 &= w_1 \\ Ce_2 &= w_2 \\ C \begin{pmatrix} 1 \\ 1 \end{pmatrix} &= 2w_1 + w_2 \end{aligned}$$

$$\begin{aligned} Aw_1 &= 2w_1 \\ Aw_2 &= \frac{1}{2}w_2 \end{aligned}$$



SVD: $A = \begin{pmatrix} 3 & 0 \\ 4 & 5 \end{pmatrix} = U \Sigma V^T$ for

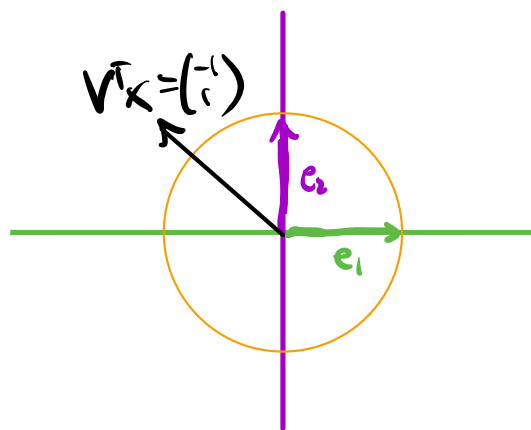
$$U = \frac{1}{\sqrt{10}} \begin{pmatrix} u_1 & u_2 \\ 1 & -3 \end{pmatrix} \quad V = \frac{1}{\sqrt{2}} \begin{pmatrix} v_1 & v_2 \\ 1 & -1 \end{pmatrix} \quad \Sigma = \begin{pmatrix} \sigma_1 & \sigma_2 \\ 3\sqrt{5} & 0 \\ 0 & \sqrt{5} \end{pmatrix}$$

To evaluate $Ax = U \Sigma V^T x$:

(1) multiply by V^T (2) multiply by Σ (3) multiply by U

But U and V^T are orthogonal, so these just rotate/flip.

$Ax =$ (1) rotate/flip (2) stretch (3) rotate/flip



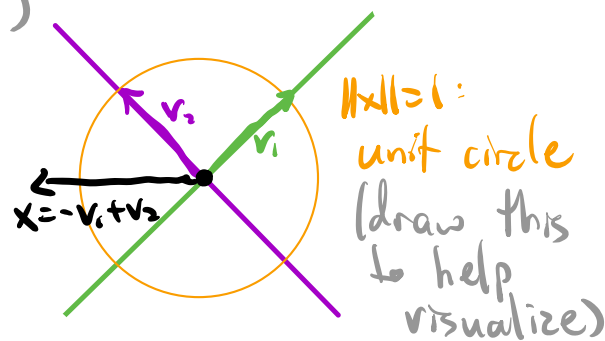
(rotate CW 45°)

$$V^T = V^{-1}$$

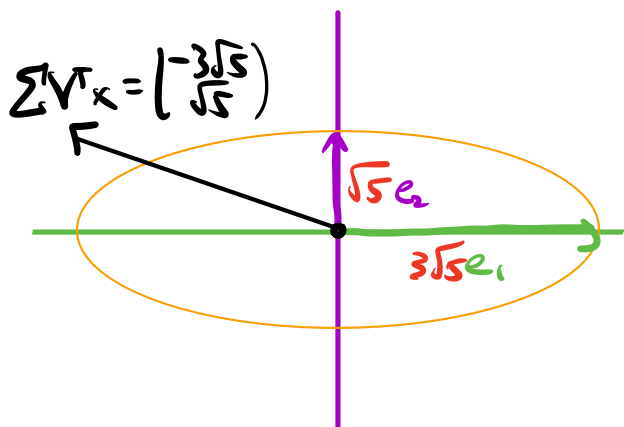
$$V^T v_1 = e_1$$

$$V^T v_2 = e_2$$

$$V^T x = \begin{pmatrix} 1 \\ 1 \end{pmatrix}$$



(stretch) $\downarrow \Sigma$



(rotate CCW by $\arctan(3/1) \approx 75^\circ$)

$$U$$

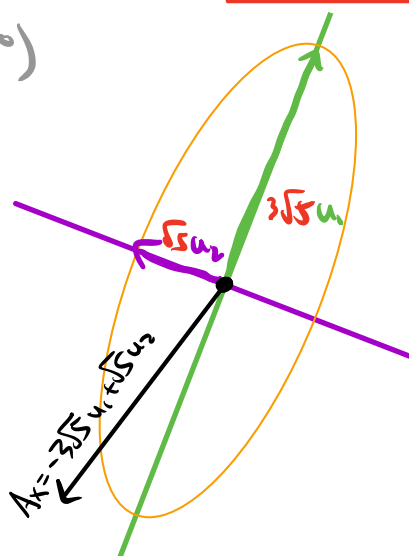
$$U e_1 = u_1$$

$$U e_2 = u_2$$

$A \downarrow$

$$A v_1 = 3\sqrt{5} u_1$$

$$A v_2 = \sqrt{5} u_2$$

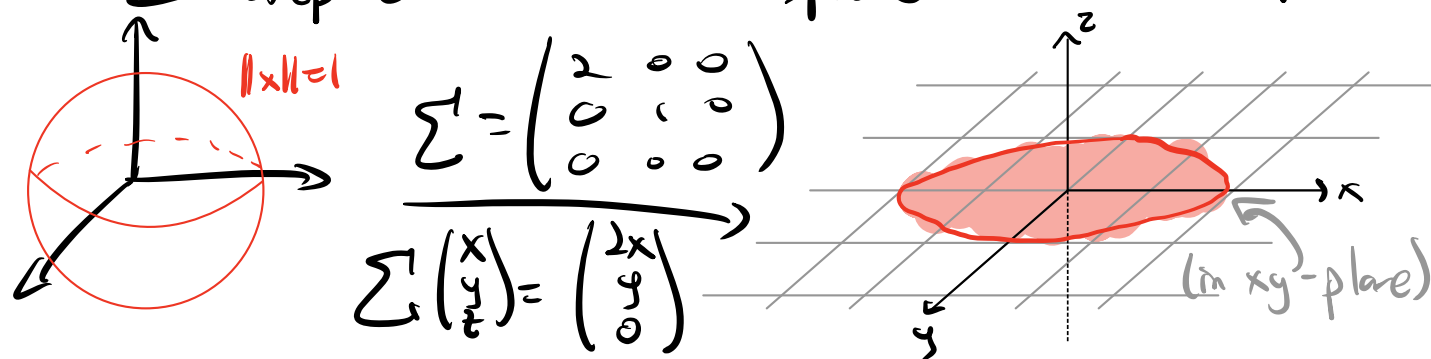


Notes / caveats:

- **Diagonalization:** start & end in $\{w_1, w_2\}$ basis
SVD: start with $\{v_1, v_2\}$ & end with $\{u_1, u_2\}$ basis
→ Different bases!

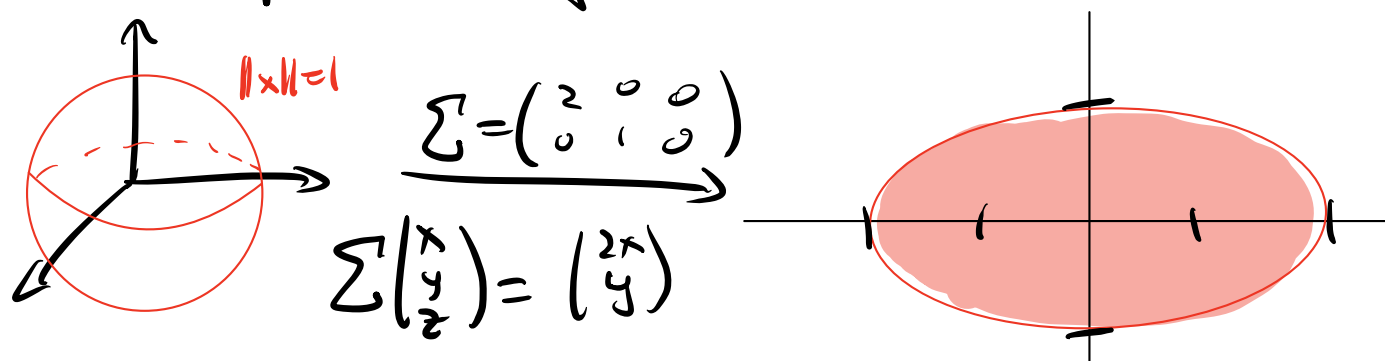
- The V^T & U steps preserve **lengths & angles** (rotations / flips) → easier to **visualize**.

- The Σ step can flatten a sphere in the same \mathbb{R}^n :



"project onto the xy-plane, then stretch"

- The Σ step can change dimensions:



"project onto the xy-plane, forget the z-coordinate, then stretch"

Principal Component Analysis (PCA)

This is "SVD + QO in stats language".

→ it's often how SVD (or "linear algebra") is used in statistics & data analysis.

→ it makes precise statements about fitting data to lines/planes/etc and how good the fit is.

Idea: If you have n samples of m values each
↪ columns of an $m \times n$ data matrix

Let's introduce some terminology from statistics.

One Value ($m=1$):

Let's record everyone's scores on Midterm 3:
samples x_1, \dots, x_n

Mean (average): $\mu = \frac{1}{n} (x_1 + \dots + x_n)$

Variance: $s^2 = \frac{1}{n-1} [(x_1 - \mu)^2 + \dots + (x_n - \mu)^2]$

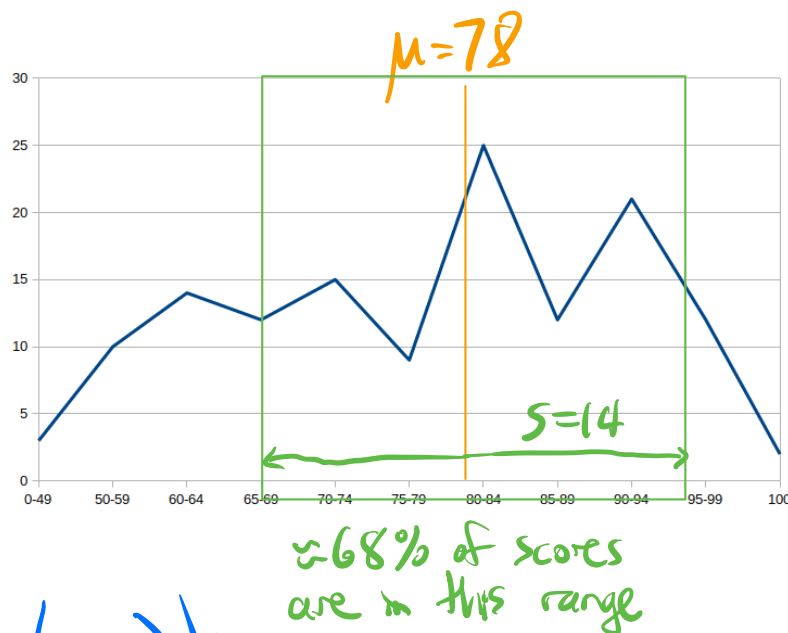
Standard Deviation: $s = \sqrt{\text{variance}}$

This tells you how "spread out" the samples are:
≈ 68% of samples are within $\pm s$ of the mean.

Where do these formulas come from?

Take a stats class!

Eg: Actual midterm 3 scores from Fall '20:



Two Values ($m=2$):

Let's record everyone's scores on problems 1 & 2 on Midterm 3:

samples (x_1, \dots, x_n)
 (y_1, \dots, y_n)

x_i = score on problem 1
 y_i = score on problem 2

Mean scores:

Problem 1: $\mu_1 = \frac{1}{n}(x_1 + \dots + x_n)$

Problem 2: $\mu_2 = \frac{1}{n}(y_1 + \dots + y_n)$

Recenter to compute variance:

$\bar{x}_i = x_i - \mu_1$ $\bar{y}_i = y_i - \mu_2$ (subtract means)

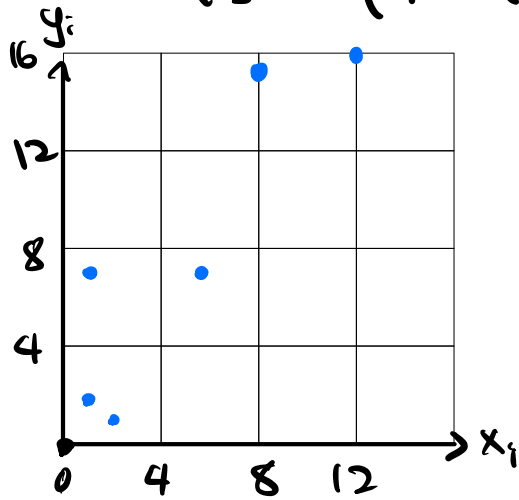
Variance:

Problem 1: $s_1^2 = \frac{1}{n-1}(\bar{x}_1^2 + \dots + \bar{x}_n^2)$

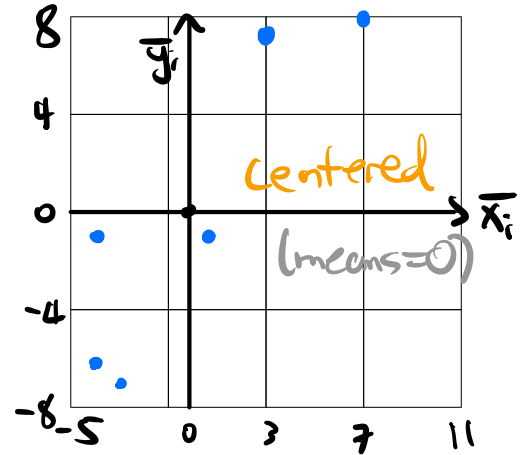
Problem 2: $s_2^2 = \frac{1}{n-1}(\bar{y}_1^2 + \dots + \bar{y}_n^2)$

Total Variance: $s^2 = s_1^2 + s_2^2$

Eg: scores $\begin{pmatrix} x_i \\ y_i \end{pmatrix} = \begin{pmatrix} 8 \\ 15 \end{pmatrix}, \begin{pmatrix} 1 \\ 2 \end{pmatrix}, \begin{pmatrix} 12 \\ 16 \end{pmatrix}, \begin{pmatrix} 6 \\ 7 \end{pmatrix}, \begin{pmatrix} 1 \\ 7 \end{pmatrix}, \begin{pmatrix} 2 \\ 1 \end{pmatrix}$ $\mu_1 = 5$
 $\mu_2 = 8$
 recenter: $\begin{pmatrix} \bar{x}_i \\ \bar{y}_i \end{pmatrix} = \begin{pmatrix} 3 \\ 7 \end{pmatrix}, \begin{pmatrix} -4 \\ -6 \end{pmatrix}, \begin{pmatrix} 7 \\ 8 \end{pmatrix}, \begin{pmatrix} 1 \\ -1 \end{pmatrix}, \begin{pmatrix} -4 \\ -1 \end{pmatrix}, \begin{pmatrix} -3 \\ -7 \end{pmatrix}$ $s_1^2 = 20$
 $s_2^2 = 40$



subtract
means



Store in matrices:

$$A_0 = \begin{pmatrix} x_1 & \dots & x_n \\ y_1 & \dots & y_n \end{pmatrix} = \begin{pmatrix} 8 & 1 & 12 & 6 & 1 & 2 \\ 15 & 2 & 16 & 7 & 7 & 1 \end{pmatrix}$$

$$A = \begin{pmatrix} \bar{x}_1 & \dots & \bar{x}_n \\ \bar{y}_1 & \dots & \bar{y}_n \end{pmatrix} = \begin{pmatrix} 3 & -4 & 7 & 1 & -4 & -3 \\ 7 & -6 & 8 & -1 & -1 & -7 \end{pmatrix}$$

Covariance Matrix:

$$S = \frac{1}{n-1} A A^T = \frac{1}{n-1} \begin{pmatrix} (\text{row } 1) \cdot (\text{row } 1) & (\text{row } 1) \cdot (\text{row } 2) \\ (\text{row } 2) \cdot (\text{row } 1) & (\text{row } 2) \cdot (\text{row } 2) \end{pmatrix}$$
$$= \frac{1}{n-1} \begin{pmatrix} \bar{x}_1^2 + \dots + \bar{x}_n^2 & \bar{x}_1 \bar{y}_1 + \dots + \bar{x}_n \bar{y}_n \\ \bar{x}_1 \bar{y}_1 + \dots + \bar{x}_n \bar{y}_n & \bar{y}_1^2 + \dots + \bar{y}_n^2 \end{pmatrix}$$

The **diagonal entries** are the **variances**:

$$s_1^2 = \frac{1}{n-1} (\bar{x}_1^2 + \dots + \bar{x}_n^2) \quad s_2^2 = \frac{1}{n-1} (\bar{y}_1^2 + \dots + \bar{y}_n^2)$$

The **trace** is the **total variance**:

$$\text{Tr}(S) = s_1^2 + s_2^2 = S^2$$

The **off-diagonal entries** are called **covariances**.

Eg. the (1,2)-entry is

$$(\text{row } 1) \cdot (\text{row } 2) = \frac{1}{n-1} (\bar{x}_1 \bar{y}_1 + \dots + \bar{x}_n \bar{y}_n)$$

- If this is **positive** then \bar{x}_i & \bar{y}_i generally have the **same sign**: if you did above average on P1 then you likely did above average on P2 too, & vice-versa. The values are **correlated**.
- If this is **negative** then \bar{x}_i & \bar{y}_i generally have **opposite signs**: if you did above average on P1 then you likely did below average on P2, & vice-versa. The values are **anti-correlated**.
- If this is **almost zero** then the values are **not correlated**.

In our case:

$$S = \frac{1}{5} AA^T = \begin{pmatrix} 20 & 25 \\ 25 & 40 \end{pmatrix} \quad \begin{matrix} s_1^2 = 20 \\ s_2^2 = 40 \end{matrix}$$

(1,2)-covariance = 25 > 0: people who did above average on P1 likely did above average on P2.

The SVD will tell us which directions have the largest & smallest variance.

(column means = 0)

Def: Let A be a **recentered** data matrix

$$A = (\vec{d}_1 \dots \vec{d}_n) \quad \text{where} \quad \vec{d}_i = \begin{pmatrix} \bar{x}_{i1} \\ \vdots \\ \bar{x}_{im} \end{pmatrix} = i^{\text{th}} \text{ recentred data point}$$

Let $S = \frac{1}{n-1} AA^T$ be the covariance matrix.

Let $u \in \mathbb{R}^m$ be a **unit vector**.

The **variance in the u -direction** is

$$s(u)^2 = u^T S u$$

$$\begin{aligned} \text{NB: } s(u)^2 &= u^T \left(\frac{1}{n-1} AA^T \right) u = \frac{1}{n-1} (u^T A) (A^T u) = \frac{1}{n-1} (A^T u)^T (A^T u) \\ &= \frac{1}{n-1} (A^T u) \cdot (A^T u) = \frac{1}{n-1} \|A^T u\|^2. \end{aligned}$$

$$\text{Since } A^T u = \begin{pmatrix} -\vec{d}_1^T - \\ \vdots \\ -\vec{d}_n^T - \end{pmatrix} u = \begin{pmatrix} \vec{d}_1 \cdot u \\ \vdots \\ \vec{d}_n \cdot u \end{pmatrix} \quad \text{we get}$$

$$s(u)^2 = u^T S u = \frac{1}{n-1} \left((\vec{d}_1 \cdot u)^2 + \dots + (\vec{d}_n \cdot u)^2 \right)$$

NB: The mean of $\bar{d}_1, \dots, \bar{d}_n$ is zero, so $0 = \bar{d}_1 + \dots + \bar{d}_n$ (each coordinate has mean 0 \Rightarrow sums to 0).

Hence $0 = 0 \cdot u = (\bar{d}_1 + \dots + \bar{d}_n) \cdot u = (\bar{d}_1 \cdot u) + \dots + (\bar{d}_n \cdot u)$

so it makes sense to compute the variance of these **numbers** $(\bar{d}_1 \cdot u), \dots, (\bar{d}_n \cdot u)$ with **mean zero**:

$$s(u)^2 = \frac{1}{n-1} (\bar{d}_1 \cdot u)^2 + \dots + (\bar{d}_n \cdot u)^2$$

Eg: If $u = \begin{pmatrix} 1 \\ 0 \end{pmatrix} = e_1$, then $\bar{d}_i \cdot u = \begin{pmatrix} \bar{x}_i \\ \bar{y}_i \end{pmatrix} \cdot \begin{pmatrix} 1 \\ 0 \end{pmatrix} = \bar{x}_i$, so

$$s(u)^2 = s(e_1)^2 = \frac{1}{n-1} (\bar{x}_1^2 + \dots + \bar{x}_n^2) = s_1^2$$

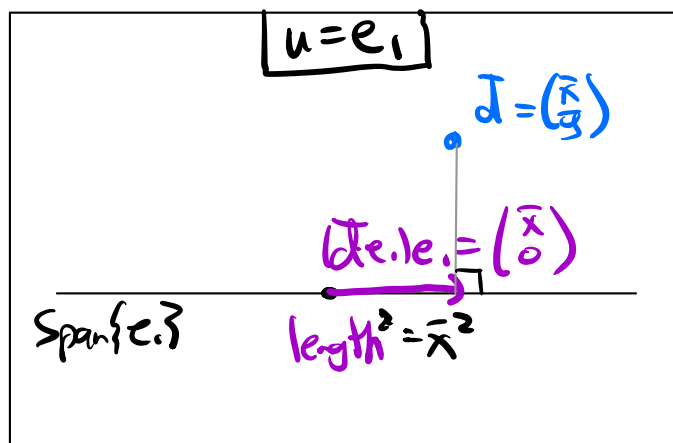
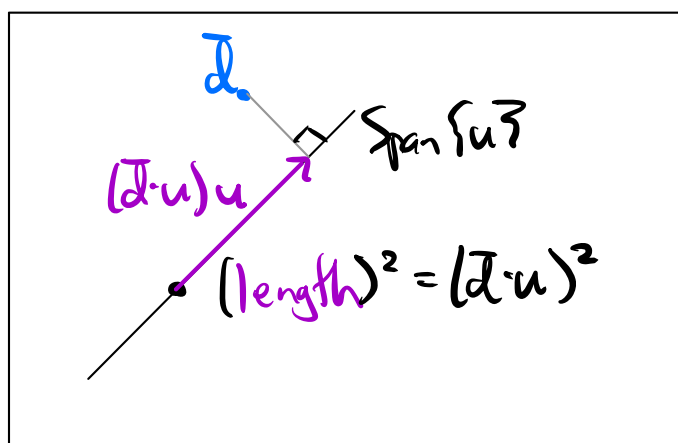
This is just the **variance of the x 's**.

In general, $s(e_i)^2 = s_i^2$

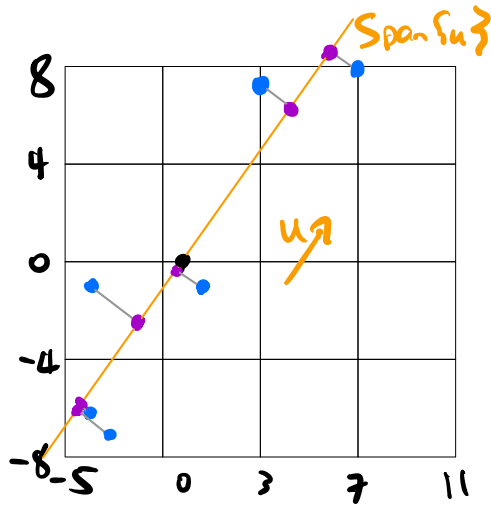
Picture: Recall that if u is a unit vector then

$(v \cdot u)u = \text{projection of } v \text{ onto } \text{Span}\{u\}$

$\Rightarrow (v \cdot u)^2 = (v \cdot u)^2 \|u\|^2 = \|(v \cdot u)u\|^2 = \text{length}^2 \text{ of the projection of } v \text{ onto } \text{Span}\{u\}$



Eg: With our data before, take u in the picture.



$$\bullet = \bar{d}_i = (\bar{x}_i, \bar{y}_i)$$

$$\bullet = (\bar{d}_i \cdot u)u$$

$s(u)^2$ = sum of squares of distances from the \bullet to zero \bullet .

Now we apply the SVD+QO to A (times $\frac{1}{\sqrt{n-1}}$)

$$\frac{1}{\sqrt{n-1}} A = \sigma_1 u_1 v_1^T + \dots + \sigma_r u_r v_r^T \rightsquigarrow \frac{1}{\sqrt{n-1}} A^T = \sigma_1 v_1 u_1^T + \dots + \sigma_r v_r u_r^T$$

(normalization factor)

The σ_i^2 are the nonzero eigenvalues of the covariance matrix:

$$S = \frac{1}{n-1} A A^T = \left(\frac{1}{\sqrt{n-1}} A \right) \left(\frac{1}{\sqrt{n-1}} A \right)^T$$

(this is why we used $\frac{1}{\sqrt{n-1}} \hat{A}$)

Quadratic Optimization:

u_1 maximizes $s(u)^2 = u^T S u$ subject to $\|u\|=1$
with maximum value σ_1^2

Therefore:

u_1 is the direction of greatest variance
 $\sigma_1^2 = s(u_1)^2 =$ variance in the u_1 -direction

Our data points are "stretched out" most in the u_1 -direction.

Def: The u_1 -direction is the **first principal component** of A .

In our example:

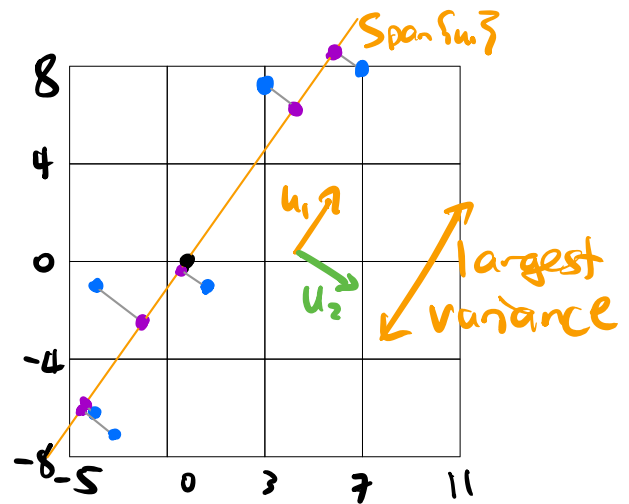
$$\frac{1}{\sqrt{6-1}}A = \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T \quad \text{for}$$

$$\sigma_1^2 \approx 56.9$$

$$\sigma_2^2 \approx 3.07$$

$$u_1 \approx \begin{pmatrix} 0.561 \\ 0.828 \end{pmatrix}$$

$$u_2 \approx \begin{pmatrix} 0.828 \\ -0.561 \end{pmatrix}$$



• = \bar{d} • = projection of • onto $\text{Span}\{u_1\}$

So the first **principal component** is u_1 , and the variance in that direction is ≈ 56.9 .

(NB this is greater than the Problem 1 variance = 20
& the Problem 2 variance = 40)