Geometry of the SVD II  
Here we give a geometric interpretation of the  
outer preduct from that will be useful for the PCA.  

$$A = \sigma_{(u)v_i^T} + \dots + \sigma_{(u)v_i^T}$$
  
 $A = (d_{i} \cdots d_{i})$   
 $A = (d_{i} \cdots d_{i})$   
 $A = (d_{i} \cdots d_{i})$   
 $Expand out:$   
 $\sigma_{i}v_{i} = A^{T}u_{i} = (-d_{i}^{T})u_{i} = (d_{i} \cdots d_{i})$   
 $\equiv (d_{i} \cdots d_{i})$   
 $\equiv (d_{i} u_{i}) = u_{i}(\sigma_{i}v_{i})^{T} = u_{i}(d_{i} \cdots d_{i}v_{i})$   
 $\equiv (b_{i}u_{i})u_{i} \cdots (b_{i}^{T}u_{i})u_{i})$   
Since  $||u_{i}|| = l$   
 $(d_{i}u_{i})u_{i} = orthogonal projection of d onto Span Suiz.$   
The columns of  $\sigma_{i}u_{i}v_{i}^{T}$  are the  
 $orthogonal projections$   
of the columns of A onto Spansuiz.

Now look at the sum: A= or unit +...+ or unit

The ith column of this sum is:  

$$\frac{1}{64A} \rightarrow d_{i} = (d_{i} \cdot u_{i})u_{i} + \dots + (d_{i} \cdot u_{i})u_{n}$$
Since  $x_{u_{i} \dots + u_{i}}$  is an orthonormal basis of Col(A),  
this is just the projection formula as applied to  
 $d_{i}$ : the projection of  $d_{i}$  onto Col(A) is just  $d_{i}$   
since  $d_{i} \in Col(A)$  (it's the ith column of A).  
Eq:  $A = \begin{pmatrix} 3 & -4 & 7 & i & -4 & -3 \\ 2 & -6 & 8 & -1 & -1 & -7 \end{pmatrix}$  (from last time)  
 $A = a_{u_{i}v_{i}} + a_{u_{2}v_{s}}$   
 $a_{i} \approx 16.9$   $a_{i} \approx 3.92$   
 $u_{i} \approx \begin{pmatrix} 0.561 \\ 0.828 \end{pmatrix}$   $u_{i} \approx \begin{pmatrix} 0.828 \\ -0.561 \end{pmatrix}$   
 $= d_{i} = \begin{pmatrix} 3 \\ -7 \end{pmatrix}, \begin{pmatrix} -4 \\ -6 \end{pmatrix}, \dots$   
 $= columns of a_{u_{2}v_{s}}$   
 $= projections of o onto = span i u.i$   
 $= projections of o onto = span i u.i$   
 $NB^{i} = = + 1$   
So SVD "pulls apart" the columns of A in  $u_{v_{s}}$  where  
 $components$ 

Review: PCA so far  

$$A_{o} = (A, \dots, A_{n}):$$
  
man data matrix with a samples (data points)  
of m measurements each in the columns  
 $A = (\overline{A}, \dots, \overline{A}_{n}) = A - (M, \dots, M_{n})$   $M_{i} = mean of now:$   
recentered data matrix obtained from A by  
subtracting the means of the measurements (nows)  
 $S = \frac{1}{n-1}AA^{T} = \frac{1}{n-1} (\frac{1}{(n+1)}(n+1)(n+1)(n+2)(n+2)}{(n+2)(n+2)(n+2)(n+2)})$   
main covariance matrix containing the randomies of  
the measurements on the disaponal:  
 $\frac{1}{n-1}((n+1)\cdot(n+1)) = \frac{1}{n-1}(\overline{X}_{1}^{2} + \dots + \overline{X}_{n}^{2}) = S_{1}^{2}$   
 $\rightarrow fotal variance is  $S^{2} = S_{1}^{2} + \dots + S_{n}^{2} = Tn(S)$   
NB: total variance is just  
 $S^{2} = S_{1}^{2} + \dots + S_{n}^{2} = n-1(\overline{X}_{1}^{2} + \dots + \overline{X}_{n}^{2}) + \dots + \frac{1}{n-1}(\overline{X}_{1}^{2} + \dots + \overline{X}_{n}^{2})$   
 $= \frac{1}{n-1}(||\overline{U}_{1}||^{2} + \dots + ||\overline{U}_{n}||^{2})$   
For  $u \in \mathbb{R}^{n}$ ,  $\|u\|=1$ , the variance in the undirection is  
 $S(u)^{2} = u^{T}S_{u} = \frac{1}{n-1}[(\overline{U}, u)^{2} + \dots + (\overline{U}_{n} u)^{2}]$$ 



Key Point: Eigenvalues & eigenvectors of  
S= tAAT = (tA)(tA)  
compute the SVD of tA)  
the A and tAT!  
the A = orun. + + orun. & tA = orun. + orun.  
NB: the SVD & A is  
A = In-1 orun. + + + In-1 orun.  
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A = In-1 orun. + + + In-1 orun.  
NB: the SVD & A is  
NB the origular values of A are In-100-JANGOR  
The trace & a square matrix is the sum of its eigenvector  
that take of a square matrix is the sum of its eigenvector  
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that take of a square matrix is the sum of its eigenvector  
that workare = s<sup>2</sup> = Tr(S) = or<sup>2</sup>+...+or<sup>2</sup>  
(Huill)  
Us..., Ur = orthonormal eigenvectors of the A (& of A)  

$$V_{i} = \frac{1}{\sigma_{i}} \cdot \frac{1}{J_{n-1}} A^{T} u_{i}$$
  
= right-singular vectors of Jan A (& of A)  
Def: The it principal component of A is the  
direction of u\_{i}.  
We know the 1<sup>st</sup> principal component is the direction of  
largest variance. What about the higher principal components?

In our example, 
$$\int_{6^{-1}}^{1} A = quiviT + gu_2v_3^T$$
  
 $q_1^2 \lesssim 56.9$   $q_2^2 \approx 3.07$   
 $u_1^{u} \begin{pmatrix} 0.561\\ 0.828 \end{pmatrix}$   $u_3^{u} \begin{pmatrix} 6.828\\ -0.561 \end{pmatrix}$   
 $S = \begin{pmatrix} 20 & 25\\ 25 & 40 \end{pmatrix}$  Ideal variance  
 $s^2 = 20 \quad q_2^2 = 40$   $s^2 = 60 = 6_1^2 + 6_2^2$   
 $e = di$   
 $e = di$   
 $e = columns$  of  $J = 6_1 + 6_2$   $u_1^{u}$   $u_2^{u}$   $u_3^{u}$   $u_4^{u}$   $u_5^{u}$   $u_$ 

NB: In this case,  $s(u)^2$  is minimized at  $u_2$  with minimum value  $\sigma_2^2 = smallest$  eigenvalue of S.  $s(u_2)^2 = \frac{1}{n-1} [(d_1 \cdot u_2)^2 + \cdots + (d_n \cdot u_2)^2]$  $= \frac{1}{n-1} [(sun of squares of lengths of <math>\sqrt{3}$ ]

Conclusion: The first proncipal component is the line of best fit in the sense of orthogonal least squares, and the  $(error)^2 = (n-1)s(u_2)^2 = (n-1)o_2^2$ 

Subspace (s) if Best Fit  
What hoppens in general?  
Def: Let V be a subspace of IR<sup>n</sup>. The variance  
along V of our (recentered) data points 
$$\overline{d}_{U-1}, \overline{d}_{n-1}$$
 is  
 $s(V)^2 = \prod_{n=1}^{n} (\|la|v||^2 + \dots + \|la|v||^2)$ .  
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NB: IF V=Span fuß for u a unit rector then  
 $(\overline{d}_i)_V = (\overline{d}_i \cdot u)u_i$ , so  $\|ld_i\rangle_V\|^2 = |d\overline{d}_i \cdot u)^2 \|u\|^2 = (d\overline{d}_i \cdot u)^2$ .  
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NB: IF u =  $v$  then  $\|u_V v\|^2 = |u||^2 + |u||^2$ .  
Recall: if u = v then  $\|u_V v\|^2 = \|u\|^2 + \|u\|^2$ .  
Taking u =  $|d\overline{d}_i\rangle_V$  &  $v = (d\overline{d}_i)_V = gives d\overline{d}_i = (d\overline{d}_i)_V + (d\overline{d}_i)_V = give d\overline{d}_i = (d\overline{d}_i)_V + (d\overline{d}_i)_V = give d\overline{d}_i = (d\overline{d}_i)_V + (d\overline{d}_i)_$ 

For any subspace 
$$V_{3}$$
  
 $S(V)^{2}+S(V^{2})^{2} = \frac{1}{n-1} [\||d_{1}||^{2} + \dots + \||d_{n}\|^{2}]$   
 $= (total variance) = 6^{2} + \dots + 6^{2}$   
(p.3)  $= (total variance) = 6^{2} + \dots + 6^{2}$ 

NB: 
$$s(V^{+})^{2} = \prod_{n=1}^{1} (\||d|)va\|^{2} + \dots + \||d|nva\|^{2})$$
  
is not x the sum of the squares of the (orthogonal)  
distances of the di to V.  
Def: The d-space of best fit is the serve of  
arthogonal least squares is the dedimensional  
subspace V minimizing  $s(V^{+})^{2}$ . The error  $z = s(V^{+})^{2}$ .  
NB: Minimizing  $s(V^{+})^{2}$  means maximizing  $s(Y)^{2}$   
since  $s(V)^{2} + s(V^{+})^{2} = total variance.$   
Thus: Let A be a centered data matrix with SVD  
 $\int_{A^{-1}} A = a_{11}v_{1}^{-1} + \dots + a_{1}e_{1}v_{1}^{-1}$ .  
The d-space of best fit to its columns is  
 $V = Span Su_{1}..., u_{d}^{2}$ .  
The variance clong V is  $s(V) = a^{2} + \dots + a^{2} = s(N)^{2} + s(V^{+})^{2}$   
so you "split" the total variance  $a_{1}^{+} + \dots + a^{2} = s(N)^{2} + s(V^{+})^{2}$   
into the large part  $s(V) = a^{2} + \dots + a^{2}$  and the small part  
 $s(V^{+}) = a_{11}^{+} + \dots + a^{2}$ .

Eq: The line of best fit is the first principal component 
$$V = \text{Span Suiz.}$$
 The error  $2 = \sigma_2^2 + \cdots + \sigma_r^2$ .

NB: This is all applied to the recentered data points. Your original data points dy..., dn = columns of A fit the tourstated subspace  $V + \begin{pmatrix} M_i \\ Jim \end{pmatrix}$  (add back the means). See the Netflix problem on HW15.