

## Review: PCA so far

$A_0 = \begin{pmatrix} \vec{d}_1 & \dots & \vec{d}_n \end{pmatrix}$ :  $m \times n$  data matrix whose columns contain  $n$  samples (data points)  $\vec{d}_1, \dots, \vec{d}_n$  of  $m$  measurements each.

$$A = \begin{pmatrix} \vec{a}_1 & \dots & \vec{a}_n \end{pmatrix} = A_0 - \begin{pmatrix} \mu_1 & \dots & \mu_1 \\ \vdots & & \vdots \\ \mu_m & \dots & \mu_m \end{pmatrix}; \quad \mu_i = \text{mean of row } i \text{ (measurement } i)$$

recentred data matrix obtained from  $A$  by subtracting the means of the measurements (rows)

$$S = \frac{1}{n-1} A A^T = \frac{1}{n-1} \begin{pmatrix} (\text{row } 1) \cdot (\text{row } 1) & (\text{row } 1) \cdot (\text{row } 2) & \dots \\ (\text{row } 2) \cdot (\text{row } 1) & (\text{row } 2) \cdot (\text{row } 2) & \dots \\ \vdots & \vdots & \ddots \end{pmatrix};$$

$m \times m$  covariance matrix containing the variances of the measurements on the diagonal:

$$\frac{1}{n-1} (\text{row } i) \cdot (\text{row } i) = \frac{1}{n-1} (\bar{x}_{i1}^2 + \dots + \bar{x}_{in}^2) = s_i^2$$

$$\rightarrow \text{total variance} \approx s^2 = s_1^2 + \dots + s_m^2 = \text{Tr}(S)$$

NB: total variance is just

$$\begin{aligned} s^2 &= s_1^2 + \dots + s_m^2 = \frac{1}{n-1} (\bar{x}_{11}^2 + \dots + \bar{x}_{1n}^2) + \dots + \frac{1}{n-1} (\bar{x}_{m1}^2 + \dots + \bar{x}_{mn}^2) \\ &= \frac{1}{n-1} (\text{sum of squares of all entries of } A) \\ &= \frac{1}{n-1} (\|\vec{d}_1\|^2 + \dots + \|\vec{d}_n\|^2) \end{aligned}$$

For  $u \in \mathbb{R}^m$ ,  $\|u\|=1$ , the variance in the  $u$  direction is

$$s(u)^2 = u^T S u = \frac{1}{n-1} [(\vec{d}_1 \cdot u)^2 + \dots + (\vec{d}_n \cdot u)^2]$$

If  $\sigma_1^2$  is the largest eigenvalue of  $S$  then this is maximized at a unit  $\sigma^2$ -eigenvector  $u_1$  with maximum value  $\sigma_1^2$ .

$u_1$  is the direction of largest variance.

Eg: From last time:

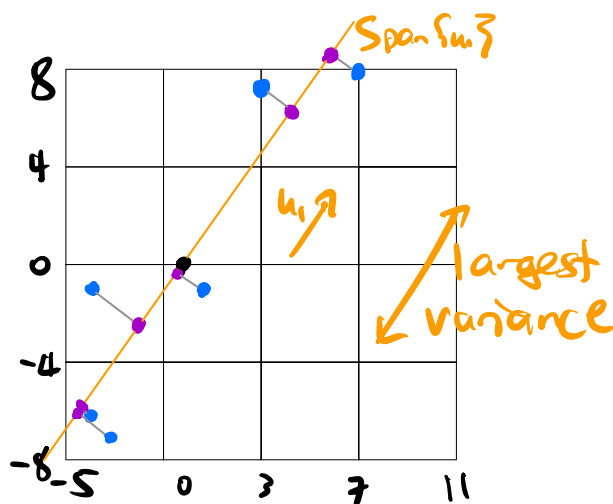
$$A_0 = \begin{pmatrix} x_1 & \dots & x_n \\ y_1 & \dots & y_n \end{pmatrix} = \begin{pmatrix} 8 & 1 & 12 & 6 & 1 & 2 \\ 15 & 2 & 16 & 7 & 7 & 1 \end{pmatrix} \quad \begin{matrix} \mu_1 = 5 \\ \mu_2 = 8 \end{matrix}$$

$$A = \begin{pmatrix} \bar{x}_1 & \dots & \bar{x}_n \\ \bar{y}_1 & \dots & \bar{y}_n \end{pmatrix} = \begin{pmatrix} 3 & -4 & 7 & 1 & -4 & -3 \\ 7 & -6 & 8 & -1 & -1 & -7 \end{pmatrix}$$

$$S = \frac{1}{5} A A^T = \begin{pmatrix} 20 & 25 \\ 25 & 40 \end{pmatrix} \quad \begin{matrix} \sigma_1^2 = 20 \\ \sigma_2^2 = 40 \end{matrix} \quad S^2 = 20 + 40 = 60$$

$$\sigma_1^2 \approx 56.9$$

$$u_1 \approx \begin{pmatrix} 0.561 \\ 0.828 \end{pmatrix}$$



• =  $\bar{d}_i$      • = projection of • onto  $\text{Span}\{u_1\}$

So the direction of largest variance is  $u_1$ , and the variance in that direction is  $\approx 56.9 > 20, 40$ .

Our data points are "stretched out" most in the  $u_1$ -direction.

**NB:** Here's how I should (but won't) grade the final exam:

- Put the scores of each problem in an  $m \times n$  matrix  $A_0$   
( $m = \# \text{problems}$ ,  $n = \# \text{students}$ )
- Subtract row averages  $(\mu_1, \dots, \mu_m)$  to recenter  
 $\rightarrow$  matrix  $A = \begin{pmatrix} \frac{1}{d_1} & \dots & \frac{1}{d_n} \end{pmatrix}$
- Compute the 1<sup>st</sup> principal component  $u_1$
- $D = \begin{pmatrix} D_1 \\ \vdots \\ D_m \end{pmatrix}$   $D_j = \text{max score on problem } j$
- The score for student  $i$  is

$$\frac{d_i \cdot u_i}{D \cdot u_i} \quad (\text{percent})$$

This maximizes the standard deviation by reweighting the problems.

**Relationship to SVD:** Eigenvalues & eigenvectors of

$$S = \frac{1}{n-1} A A^T = \left( \frac{1}{\sqrt{n-1}} A \right) \left( \frac{1}{\sqrt{n-1}} A \right)^T$$

compute the SVD of  $\frac{1}{\sqrt{n-1}} A$  and  $\frac{1}{\sqrt{n-1}} A^T$ !

$$\frac{1}{\sqrt{n-1}} A = \sigma_1 u_1 v_1^T + \dots + \sigma_r u_r v_r^T \quad \& \quad \frac{1}{\sqrt{n-1}} A^T = \sigma_1 v_1 u_1^T + \dots + \sigma_r v_r u_r^T$$

**NB:** the SVD of  $A$  is

$$A = \sqrt{n-1} \sigma_1 u_1 v_1^T + \dots + \sqrt{n-1} \sigma_r u_r v_r^T$$

- $\sigma_1^2 \geq \dots \geq \sigma_r^2 > 0$  are the nonzero eigenvalues of  $S$

**NB** the singular values of  $A$  are  $\sqrt{n-1} \sigma_1, \dots, \sqrt{n-1} \sigma_r$

- The trace of a square matrix is the sum of its eigenvalues (HW11)

$$\Rightarrow \text{total variance} = s^2 = \text{Tr}(S) = \sigma_1^2 + \dots + \sigma_r^2$$

- $u_1, \dots, u_r$  = orthonormal eigenvectors of  $S$   
= **left**-singular vectors of  $\frac{1}{\sqrt{n-1}} A$  (& of  $A$ )  
↳  $S = \left( \frac{1}{\sqrt{n-1}} A \right) \left( \frac{1}{\sqrt{n-1}} A \right)^T$ , not  $\left( \frac{1}{\sqrt{n-1}} A \right)^T \left( \frac{1}{\sqrt{n-1}} A \right)$

- $v_i = \frac{1}{\sigma_i} \cdot \frac{1}{\sqrt{n-1}} A^T u_i$   
= **right**-singular vectors of  $\frac{1}{\sqrt{n-1}} A$  (& of  $A$ )

We know that  $u_1$  is the direction of **largest variance**.  
What about  $u_2, \dots, u_r$ ?

## QO with Extra Constraints:

- $s(u)^2 = u^T S u$  is maximized  
subject to  $\|u\|=1$

at  $u_1$  with  $s(u_1)^2 = \sigma_1^2$

→  $u_1$  is the direction with largest variance

- $s(u)^2$  is maximized

subject to  $\|u\|=1$  and  $u \perp u_1$

at  $u_2$  with  $s(u_2)^2 = \sigma_2^2$

→  $u_2$  is the direction with 2<sup>nd</sup>-largest variance

- $s(u)^2$  is maximized

subject to  $\|u\|=1$  and  $u \perp u_1, \dots, u \perp u_{i-1}$

at  $u_i$  with  $s(u_i)^2 = \sigma_i^2$

→  $u_i$  is the direction with  $i^{\text{th}}$ -largest variance

NB: if  $A$  has full row rank ( $r=m$ ) then

- $s(u)^2 = u^T S u$  is minimized  
subject to  $\|u\|=1$

at  $u_r$  with  $s(u_r)^2 = \sigma_r^2$

→  $u_r$  is the direction with smallest variance

(If  $A$  does not have full row rank then  $s(u)^2 = 0$   
for any  $u \in \text{Nul}(A^T) \neq \{0\}$ .)

The columns of  $\sqrt{n-1} \sigma u_i v_i^T$  are the **orthogonal projections** of the columns of  $A$  onto  $\text{Span}\{u_i\}$ .

$$\Rightarrow A = \sqrt{n-1} \sigma_1 u_1 v_1^T + \dots + \sqrt{n-1} \sigma_r u_r v_r^T$$

"breaks apart" your data points into **principal components**.

**Def:** Let  $A$  be a centered data matrix with SVD

$$A = \sqrt{n-1} \sigma_1 u_1 v_1^T + \dots + \sqrt{n-1} \sigma_r u_r v_r^T.$$

The  $i^{\text{th}}$  **principal component** of  $A$  is  $\sqrt{n-1} \sigma_i u_i v_i^T$ .

The columns of the  $i^{\text{th}}$  **principal component** of  $A$  are the **orthogonal projections** of the columns of  $A$  onto  $\text{Span}\{u_i\}$  = direction of  $i^{\text{th}}$  - largest variance.

Eg: In our example,  $\frac{1}{\sqrt{6-1}}A = \sigma_1 u_1 v_1^T + \sigma_2 u_2 v_2^T$

$$\sigma_1^2 \approx 56.9$$

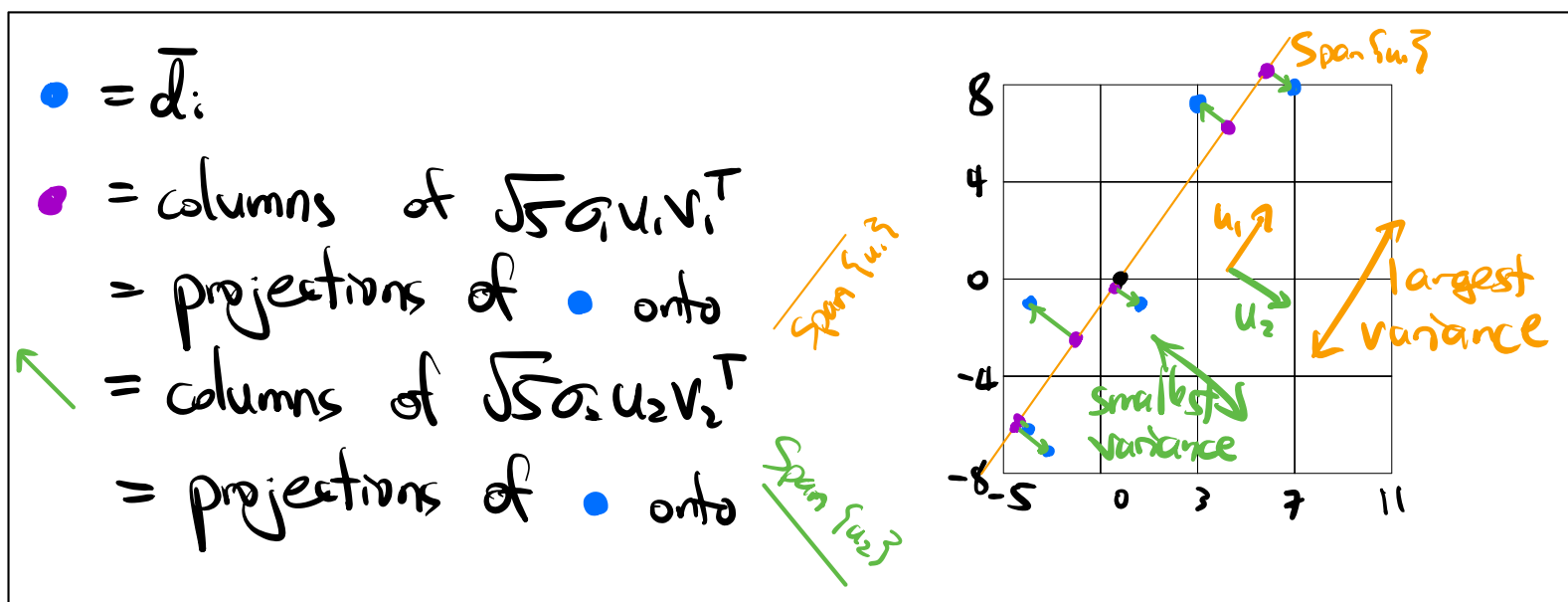
$$\sigma_2^2 \approx 3.07$$

$$S = \begin{pmatrix} 20 & 25 \\ 25 & 40 \end{pmatrix} \quad \begin{matrix} s_1^2 = 20 \\ s_2^2 = 40 \end{matrix}$$

$$u_1 \approx \begin{pmatrix} 0.561 \\ 0.828 \end{pmatrix}$$

$$u_2 \approx \begin{pmatrix} 0.828 \\ -0.561 \end{pmatrix}$$

Total variance:  $\sigma_1^2 + \sigma_2^2 = 56.9 + 3.1 = 60 = 20 + 40$



NB: In this case,  $s(u)^2$  is minimized at  $u_2$  with minimum value  $\sigma_2^2$  = smallest eigenvalue of  $S$ .

$$\begin{aligned} s(u_2)^2 &= \frac{1}{n-1} [(d_1 \cdot u_2)^2 + \dots + (d_n \cdot u_2)^2] \\ &= \frac{1}{n-1} [\text{sum of squares of lengths of } \swarrow] \end{aligned}$$

Conclusion: The direction of largest variance is the line of best fit in the sense of orthogonal least squares, and the

$$\begin{aligned} (\text{error})^2 &= (\text{sum of squares of lengths of } \swarrow) \\ &= (n-1)s(u_2)^2 = (n-1)\sigma_2^2 \end{aligned}$$

# Subspace(s) of Best Fit

What happens in general ( $m > 2$ )?

**Def:** Let  $V$  be a subspace of  $\mathbb{R}^m$ . The **variance along  $V$**  of our (recentred) data points  $\bar{d}_1, \dots, \bar{d}_n$  is

$$s(V)^2 = \frac{1}{n-1} \left( \underbrace{\|(\bar{d}_1)_V\|^2}_{\uparrow \text{orthogonal projections}} + \dots + \underbrace{\|(\bar{d}_n)_V\|^2}_{\uparrow \text{orthogonal projections}} \right).$$

**NB:** If  $V = \text{Span}\{u\}$  for  $u$  a unit vector then

$$(\bar{d}_i)_V = (\bar{d}_i \cdot u)u, \quad \text{so } \|(\bar{d}_i)_V\|^2 = (\bar{d}_i \cdot u)^2 \|u\|^2 = (\bar{d}_i \cdot u)^2,$$

so

$$s(V)^2 = \frac{1}{n-1} \left[ (\bar{d}_1 \cdot u)^2 + \dots + (\bar{d}_n \cdot u)^2 \right] = s(u)^2$$

**Recall:** if  $u \perp v$  then  $\|u+v\|^2 = \|u\|^2 + \|v\|^2$ .

Taking  $u = (\bar{d}_i)_V$  &  $v = (\bar{d}_i)_{V^\perp}$  gives  $\bar{d}_i = \underbrace{(\bar{d}_i)_V + (\bar{d}_i)_{V^\perp}}_{\text{orthogonal decomposition}}$

$$\Rightarrow \|\bar{d}_i\|^2 = \|(\bar{d}_i)_V\|^2 + \|(\bar{d}_i)_{V^\perp}\|^2$$

Sum over all  $i$ :

For any subspace  $V$ ,

$$s(V)^2 + s(V^\perp)^2 = \frac{1}{n-1} \left[ \|\bar{d}_1\|^2 + \dots + \|\bar{d}_n\|^2 \right]$$

(p.1)  $\nearrow$  (total variance)  $= \sigma_1^2 + \dots + \sigma_r^2$



**NB:**  $s(V^\perp)^2 = \frac{1}{n-1} (\|(\bar{d}_1)v_1\|^2 + \dots + \|(\bar{d}_n)v_n\|^2)$

is  $\frac{1}{n-1} \times$  the sum of the squares of the (orthogonal) distances of the  $\bar{d}_i$  to  $V$ .

**Def:** The **d-space of best fit** in the sense of **orthogonal least squares** is the  $d$ -dimensional subspace  $V$  minimizing  $s(V^\perp)^2$ . The **error**<sup>2</sup> is  $s(V^\perp)^2$ .  
(in terms of distances it's  $(n-1) \downarrow s(V^\perp)^2$ )

**NB:** Minimizing  $s(V^\perp)^2$  means maximizing  $s(V)^2$  since  $s(V)^2 + s(V^\perp)^2 = \text{total variance}$ .

**Thm:** Let  $A$  be a centered data matrix with SVD  

$$\frac{1}{\sqrt{n-1}} A = \sigma_1 u_1 v_1^T + \dots + \sigma_r u_r v_r^T.$$

The  $d$ -space of best fit to its columns is  

$$V = \text{Span} \{u_1, \dots, u_d\}.$$

The **variance along  $V$**  is  $s(V) = \sigma_1^2 + \dots + \sigma_d^2$  and the **error**<sup>2</sup> is  $s(V^\perp)^2 = \sigma_{d+1}^2 + \dots + \sigma_r^2$ .

So you "split" the total variance  $\sigma_1^2 + \dots + \sigma_r^2 = S^2 = s(V)^2 + s(V^\perp)^2$  into the **large part**  $s(V)^2 = \sigma_1^2 + \dots + \sigma_d^2$  and the **small part**  $s(V^\perp)^2 = \sigma_{d+1}^2 + \dots + \sigma_r^2$ .

**Eg:** The **line of best fit** is the first principal component  $V = \text{Span} \{u_1\}$ . The **error**<sup>2</sup> =  $\sigma_2^2 + \dots + \sigma_r^2$ .

Eg: The **plane of best fit** is the span of the first 2 principal components:  $V = \text{Span}\{u_1, u_2\}$   $\text{error}^2 = \sigma_3^2 + \dots + \sigma_n^2$

Eg: Suppose

$$A = 10u_1v_1^T + 8u_2v_2^T + .2u_3v_3^T + .1u_4v_4^T$$

Then  $A$  fits the plane  $V = \text{Span}\{u_1, u_2\}$  to a small  $\text{error}^2 = .2^2 + .1^2$ .

But  $A$  does not fit the line  $L = \text{Span}\{u_1\}$  well: the  $\text{error}^2 = 8^2 + .2^2 + .1^2$ .

Upshot: If  $\sigma_1, \dots, \sigma_d$  are much larger than  $\sigma_{d+1}, \dots, \sigma_n$  then your data closely fit the  $d$ -space

$$V = \text{Span}\{u_1, \dots, u_d\}$$

(but not a smaller subspace like  $\text{Span}\{u_1, \dots, u_{d-1}\}$ ).

NB: This is all applied to the **recentred** data points. Your original data points  $d_1, \dots, d_n = \text{columns of } A$  fit the **translated** subspace

$$V + \begin{pmatrix} \mu_1 \\ \vdots \\ \mu_m \end{pmatrix} \quad (\text{add back the means}).$$

See the Netflix problem on HW15.